

# YU JUNG CORPORATION

[www.yujungcorporation.co.kr](http://www.yujungcorporation.co.kr)

# COMPANY PHILOSOPHY



## DESIGN

Through strict production procedures  
Design a wide range of styles



## RATIONALITY

Pursue a reasonable price



## DIVERSITY

Constantly develop a variety of  
Products and improve services

# COMPANY CEO PHILOSOPHY



**Kim Jungho / CEO**

“

GANEKO UNIT puts the philosophy  
“Ordinary but not boring, unique  
but not burdened” in the glasses.  
We are making glasses which are familiar  
to a wide range of consumers.  
We hope GANEKO UNIT glasses are not  
just fashion or sight accessories, but  
the memories beyond the glasses themselves.

”

# BRAND INTRODUCTION

*Yujung Corporation*

*ganeko unit*

FLETA  
ZEPPELIN

*ganeko unit*

We look up at the century architect  
Gaudi's dream sky-Nebesa with  
GANEKO UNIT's glasses.

FLETA ZEPPELIN

The FLETA ZEPPELIN airship,  
with overwhelming endurance  
and transport capacity,  
carrying the dream and the imagination,  
leads us to a further and higher space.

# ABOUT US

## Company History

2012

- 05. Establish YuJung corporation
- 06. Ganeko Unit brand listing
- 08. Carry out the free service for customizing of laser initial engraving on the temple

2014

- 03. Eyewear accessories listing
- 12. Agreement on G-MIT entertainment MOU

2015

- 05. Sign with Hong Kong agency
- 06. Establish design research center
- 06. Launch the Lotte Fitin Pop-up Store in Dongdaemun
- 07. Exceeding 1,000 franchise stores
- 09. Be selected as the Innovative Leader of Korea
- 09. Be awarded the "Trustworthy brand"
- 09. Be awarded the "Customer emotion management & Top brand"
- 10. Appearing on the YTN "Business launch of young generation runway"

2016

- 04. Sign with Taiwan, Malaysia, China agency
- 05. Be certified as new intellectual

2017

- 01. Set up GANEKO UNIT special agents
- 06. Seoul Welfare Foundation Low-Income Group Glasses Support Project mutual cooperation
- 06. Paju premium outlet Ganeko Unit & Paradise collaboration Show Room Open
- 07. Sponsor of 2017 Korea challenge festival
- 11. Appear on the channel i <Jung han yong Lee sung mi of shall we talk>

2018

- 01. Patented design product listing
- 06. Seoul Welfare Foundation Low-Income Group Glasses Support Project mutual cooperation
- 08. Sign with the USA agency
- 09. FLETA ZEPPELIN new brand listing
- 09. NXT New material products listing

# ABOUT US

## Major Achievement

2013

02. Participated in the Korea Optical Fair

2014

05. Sing Export contracts With the Australia, Malaysia, China, Hong Kong .etc

2015

04. Participate in the 2015 Daegu International Optical Fair DIOPS  
08. Participate in Korea Style Week

2016

02. Participate in Seoul Eyewear Project  
02. Sponsor the movie <Pure Love>  
03. Develop the App Augmented Reality  
04. Participate in the 2016 Daegu International Optical Fair DIOPS  
05. Sponsor 2016 "Miss Korea"  
05. Sponsor the movie <Special investigation : The letter from prison>  
06. Collaboration with Digital Hands (3D Printing manufacturer)  
06. Participate in < Inside 3D Printing>  
09. Sponsor the Hongik University Graduation Fashion Show  
09. Participate in the 2016 Beijing International Optics Fair CIOF  
10. Sponsor the Konkuk University Graduation Fashion Show  
10. Participate in <The Fashion & Beauty Festival> at Coex  
12. Participate in <The Winter festival> at Coex

2017

02. Sponsor the movie <Lucid dream>  
02. Participate in the 17th China Shanghai International Optical Fair SIOF  
03. Participate in the 2017 Taiwan International Optical Fair  
04. Participate in the 2017 Daegu International Optical Fair DIOPS  
04. Sponsor the drama <Chicago typewrite>  
05. Cheongnyang-ri station outdoor advertising  
05. Sponsor the drama <Man to man>  
11. Sponsor the entertainment show <Strange bedfellows 2 - you are my destiny>

2018

03. Sponsor the Movie <The Vanished>  
03. Participate in the 17<sup>th</sup> China Shanghai International Optical Fair SIOF  
04. Sponsor the entertainment programs <Carring TV>  
04. Participate in the 2018 Taiwan International Optical Fair  
04. Participate in the New York International Optical Fair <Vision Expo East>  
09. Participate in the Beijing International Optical Fair CIOF  
10 Sponsor the movie < Dark Figure of Crime>  
12. Sponsor the drama <Love alert>

# OVERSEAS EXPORT

Overseas Export



EXPORT

# BRAND 2019 CONCEPT



“ VARYING TREND  
ETERNAL  
CLASSIC ”

Even the time goes by,  
can attract the attention as usual.  
Create eternal classic life and value.





MODEL NAME  
LOVE MAZE

MATERIAL  
STAINLESS STEEL

SIZES  
54 □ 20 - 145



MODEL NAME  
PLUTO

MATERIAL  
STAINLESS STEEL

SIZES  
56 □ 20 - 145



MODEL NAME  
HERTZ

MATERIAL  
STAINLESS STEEL

SIZES  
54 □ 20 - 145



MODEL NAME  
PANORAMA III

MATERIAL  
STAINLESS STEEL

SIZES  
50 □ 19 - 140



MODEL NAME  
BONNIE

MATERIAL  
STAINLESS STEEL

SIZES  
51 □ 19 - 145



MODEL NAME

AMANTE

MATERIAL

STAINLESS STEEL

SIZES

51 □ 22 - 145



MODEL NAME  
EGO

MATERIAL  
STAINLESS STEEL

SIZES  
46 □ 21 - 145



MODEL NAME  
ROSEBAY

MATERIAL  
STAINLESS STEEL

SIZES  
50 □ 18 - 140





MODEL NAME  
PEONY

MATERIAL  
STAINLESS STEEL

SIZES  
50 □ 18 - 140



MODEL NAME  
WITTY

MATERIAL  
STAINLESS STEEL

SIZES  
52 □ 21 - 150

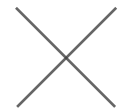


MODEL NAME  
ANGELA

MATERIAL  
STAINLESS STEEL

SIZES  
51 □ 23 - 148

# BRAND 2019 CONCEPT



“ NEW TREND  
NEW FACE ”

Break up today, draw up future.  
Sometimes we dream of the future  
which is more realistic than reality it is.



MODEL NAME  
NEBULAR

MATERIAL  
NXT

SIZES  
51 □ 17 - 145



MODEL NAME

ANIMA

MATERIAL

NXT

SIZES

49 □ 21 - 145

# YU JUNG CORPORATION

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